

Kelly Kraft, CIMA®



Vice President, Head of Sales

Kelly has decades of industry and relationship management experience. She joined Weitz Investment Management as director of national accounts in 2015 where she spent over two years building out the firm's national account infrastructure. In 2017, Kelly was promoted to vice president and head of sales. Prior to joining Weitz, Kelly spent more than 18 years as a strategic account manager at Lord Abbett. Before that, she was a regional manager for Nuveen Investments, Eastern division. Kelly has a bachelor's degree in political science from Illinois State University and holds the CIMA® designation. She is also a member of IMCA.

About Weitz Investment Management

Founded by value investor Wally Weitz in 1983, Weitz Investment Management, Inc. is a boutique, employee-owned asset management firm headquartered in Omaha, Nebraska.

Over the past three decades, Weitz has leveraged its research-driven approach to capitalize on opportunities that arise out of market inefficiencies. Decisions are backed by thorough research, logical strategies, extensive debate and our team's personal commitment to long-term results.

The Weitz team builds and manages concentrated, high-conviction, actively managed portfolios. Through bottom-up, proprietary research that emphasizes fundamentals, we focus on creating positive results over the long term. We offer a variety of options for investors with different goals and preferences, including equity and fixed income investment strategies.
